



Online Teaching Conference 2024

Thursday 24th October

Program | Day 1



Please note that the conference agenda is currently provisional and subject to change. All time slots are shown in **Central European Time (CET)**. If you want to see the talks in your own time zone, log into the virtual conference space or use a [time zone converter](#).

Unlock your career potential:
connect, learn & grow

Thrive with Preply

For all participants

Only for Preply tutors

13:00 - 13:45

Kirill Bigai [Preply CEO] • Francine Pinto [Preply Senior Director of Supply Operations]:
Welcome to the Preply Tutor Conference

14:00 - 14.45

John Hughes [Author, teacher trainer, teacher]:
7 simple secrets for writing super classroom materials

15:00 - 15:30

Jacob Young • Silvina Mascitti [Fluentize]:
Tips & Tricks for using ready-made lesson plans

Rachel Story [Bridge]:
Creating a strong profile and strategy to attract new students

15:45 - 16:45

Ola Kowalska [Business coach for language teachers]:
Finding your niche, branding yourself

Ali R. [Preply Tutor]:
Trouvez votre créneau : la clé pour booster vos revenus

17:00 - 17:45

Jacqi R. [Preply Tutor] • Vedang [Preply Tutor Performace Lead]:
Being successful on Preply: How to maximize your earnings

Francisco Chalen [Preply Tutor Performance Lead]:
Get your Super Tutor powers at Preply

17:45 - 18:30

Chhavi Shirvastava [Preply Design Lead] • Marina Gomes [Preply Senior Product Designer] • Guillaume Monetti [Preply Senior Product Manager]:
How do we build products for tutors?

Tutors Café:
Maximising your income



Online Teaching Conference 2024

Friday 25th October

Program | Day 2



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Unlock your career potential:
connect, learn & grow

Engage your learners

	For all participants	Only for Preply tutors	
9:00 - 9:30	Edoardo D. [Preply Tutor]: Personalizing lessons: Past journey, present needs, future goals	Chen H. [Preply Tutor]: 让中文课堂妙趣横生	Christine H. [Preply Tutor]: Was Konversationsschüler wirklich wollen - die unausgesprochenen Bedürfnisse
9:45 - 10:15	Maria P. [Preply Tutor]: Gamify your lessons for unbeatable engagement	Chie O. [Preply Tutor]: 初学者へのオンライン日本語レッスン	Séverine Battais [Responsable Promotion et Ventes FLE - Éditions Maison des Langues]: Personnalise tes cours de FLE grâce à une banque de ressources numérique!
10:30 - 11:00	Maria R. [Preply Tutor]: Keep students for longer: Lesson personalization & online presence	Alicia A. [Preply Tutor]: Conversaciones visuales: cómo integrar la creación narrativa en el aula	Ziad Abdalla [Preply Customer Support Specialist]: تكوين عادات لتعلم اللغة
11:15 - 11:45	Deepti Sahi [Preply VP of Product] • Steven Lenoir [Preply Design Lead]: Empowering every tutor to teach at their best	Lizzy Adams [Teaching House]: Language feedback	
12:00 - 12:45	Laura Wilkes [Podcast and video producer]: Let's record short videos to build your teaching brand		Tutors Café: Student retenion & engagement
13:00 - 13:30	Daria [ESL Labs]: Using authentic materials in the online classroom	Teresa Hernández [Difusión]: Personaliza tus clases de ELE con un banco de recursos digital	
13:30 - 14:00	Lunch Break		
14:00 - 14:45	Emily Stott [Preply Senior Product Manager] • Dmytro Voloshyn [Preply CTO & co-founder] • Carrie Lillie [Preply Learning Designer] AI-powered Preply Tutors		
15:00 - 16:00	Scott Thornbury [Author, teacher trainer]: Our language is different		
16:15 - 16:45	Olia Korinets [ESL Brains]: Flow like a pro: tips for designing smooth ESL lessons	Justen Biery • Andjela S. [Preply tutors]: Tech tools: Planning engaging lessons & tracking progress	Samantha L. [Preply Tutor]: Impulsa tu enseñanza con un sencillo seguimiento de datos
17:00 - 17:30	Alma V. [Preply Tutor]: Unlock student potential: Combining language & career coaching	Laura M. [Preply Tutor]: Embrace the unknown: Turn tough questions into teaching triumphs	Leonardo R. [Preply Tutor]: Cómo usar IA para clases de ELE personalizadas



Online Teaching Conference 2024

Saturday 26th October

Program | Day 3



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Unlock your career potential:
connect, learn & grow

Grow professionally

	For all participants	Only for Preply tutors	
10:00 - 10:30	Hanna K. [Preply Tutor]: Revision techniques: The secret to making language stick	Samrat B. [Preply Tutor]: Mastering AI for personalized teaching	Zoé P. [Preply Tutor]: Boostez votre tutorat avec Google Workspace
10:45 - 11:45		Lucia Bandini [Casa delle Lingue]: Personalizza le tue lezioni con una raccolta di risorse pronte all'uso	Ronald M. [Preply tutor]: AI-powered roleplays: Personalized business English training
12:00 - 12:30	Sima T. [Preply Tutor]: Assessment strategies your students will love	Judith M. [Preply Tutor]: Desafía y cautiva a tus estudiantes avanzados de español	Bárbara M. [Preply Tutor]: Mediação em aulas de português: Desbloqueie o potencial dos seus alunos
12:45 - 13:15	Ed Dudley [Oxford University Press]: Self-directed professional development: Navigating your online PD journey"	Alice Copello [Preply Tutor Development Lead]: 5 consigli pratici per insegnare la grammatica	
13:30 - 14:15		Nicola Meldrum [Preply Tutor Development Specialist]: Get certified on Preply	
14:30 - 15:15	Rubens Hereida [Oxford TEFL] • Andreia Zakime [Oxford TEFL] • Simon Dunton [Trinity College London] • Iryna A. [Preply tutor] Panel discussion: English language teaching qualifications		Martina Monreal [Oxford House]: 10 pasos para comenzar tu carrera como profesora de español
15:15 - 16:00	Jamie Keddie [Lesson Stream]: A story-based approach to video	Cibeles H. • Minerva F. [Preply Tutors]: El poder de la cultura y la empatía en la enseñanza de idiomas	
16:00 - 16:30	Closing Presentation		